

## ` CITY OF HOLDFAST BAY

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 7 June at 6 pm.**

### **PRESENT**

#### **Elected Members**

Councillor A Wilson

#### **Community Representatives**

Chairman – Mr M Faulkner, Enve Hair and Beauty  
 Ikos Holdings Trust, Mr A Fotopoulos  
 Don Maios Investments, Mr C Maios  
 Cibo Espresso, Mr T Beatrice  
 Stamford Grand, Mr A Haywood

#### **Staff**

General Manager, Community Services  
 Manager, Jetty Road Development – Mrs L Johnson  
 Manager, City Activation – Mrs M Lock  
 Creative Services, Coordinator, Mrs K Oates

#### **Invited Guests**

Mr A Taplin, Taplin Real Estate

### **1. OPENING**

The Chairman declared the meeting open at 7 pm.

### **2. APOLOGIES**

2.1 For Absence - Mr S Robinson, GU Filmhouse  
 Ms E Leenaerts, Ez Consulting  
 Mr R Caruso, Caruso's Fresh Foods  
 Mr A Warren, Beach Burrito Company  
 Cllr S Lonie

2.2 Leave of Absence - Nil

**3. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**4. CONFIRMATION OF MINUTES****Motion**

1. That the minutes of the Jetty Road Mainstreet Committee held on 3 May 2017 be taken as read and confirmed.
2. That the minutes of the Special Meeting of the Jetty Road Mainstreet Committee held on 22 May 2017 be taken as read and confirmed.
3. That the minutes of the Special Meeting of the Jetty Road Mainstreet Committee held on 29 May 2017 be taken as read and confirmed.

Moved by Mr T Beatrice, Seconded by Mr A Haywood

**Carried**

**5. REPORTS/ITEMS OF BUSINESS**

- 5.1 Budget Update (Refer Attachment 1)

**Motion**

**That the Committee receive and note the budget update**

Moved Cllr A Wilson, Seconded Mr C Maios

**Carried**

- 5.2 Intuito Market Research (Presentation from Jan Turnbull)

Theresa Hickman

- 5.3 Glenelg Tram Track Marketing Campaign (*Refer Attachment 2*)

**Motion**

1. That the Jetty Road Committee adopts the budget attached and furthermore approves for the Chair and Deputy Chair jointly to make any amendments to the budget in order to achieve the best results for the marketing of the street.
2. The Council administration provide details on all marketing aspects for the approval of the Chair and Deputy Chair Jointly prior to any of the marketing being implemented to ensure that the street receives maximum benefit from the campaign.

Moved Mr A Haywood, Seconded Mr C Maios

**Carried**

**Background:**

As time is restricted and details are not yet tabled or available this motion will allow the required flexibility for us all to work together in achieving the best during these difficult circumstances.

Administrative Comment: Given the time constraints, strict protocols will need to be developed and adhered to, to ensure timely responses for approvals in order to meet the timelines of the campaign.

**5.4 Market Research on Impact of Major Developments**

Manager, Jetty Road Development advised that it would be beneficial to understand the true impacts of the recent tram works on traders by engaging Intuito Market Research to carry out a sample survey.

**5.5 Glenelg Sunset Markets Debrief Report (Report No 178-17)****Motion**

- 1. That the Committee receive and note this report.**
- 2. That the Committee recommends that the Glenelg Sunset markets continue in 2017/18 with four markets over the course of summer.**

Moved Mr T Beatrice, Seconded Mr A Fotopolous

**Carried**

**5.6 Play at the Bay Debrief Report (Report No 178-17)****Motion**

- 1. That the Committee receive and note this report**
- 2. That the Committee makes a recommendation on the continuation and recurrence of the event**

Moved Ms A Wilson, Seconded Mr A Haywood

**Carried**

**6. URGENT BUSINESS – Subject to the leave of the meeting****6.1 NIL**

**7. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 5 July 2017 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**13. CLOSURE**

The meeting closed at 8 pm.

**CONFIRMED**

**CHAIRMAN**