

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 6 December 2017 at 6pm.

PRESENT

Elected Members

Councillor S Lonie
Councillor A Wilson

Community Representatives

Chairman – Mr M Faulkner, Enve Hair and Beauty
Caruso Fruit and Veg, Mr R Caruso
Don Maios Investments, Mr C Maios
Cibo Espresso, Mr T Beatrice
Beach Burrito Company, Mr A Warren
Ikos Holdings Trust, Mr A Fotopoulos
Fassina Group, E Fassina
Ms E Leenearts

Staff

Acting General Manager, Community Services – Mr M Rechner
Manager City Activation, Ms M Lock
Jetty Road Development Coordinator, Ms A Cole

1. OPENING

The Chairman declared the meeting open at 6:00 pm.

2. APOLOGIES

2.1 For Absence - Mr S Robinson

2.2 Leave of Absence - Nil

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES**Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 6 September 2017 be taken as read and confirmed.

Moved by Mr C Maios, Seconded by Mr A Warren

Carried

Motion

That the minutes of the Jetty Road Mainstreet Committee held on 1 November 2017 be taken as read and confirmed.

Moved by Mr A Warren, Seconded by Mr T Beatrice

Carried

5. PUBLIC PRESENTATION

5.1 Taplin Developments

Mr Taplin formally declined to present to the JRMC as the proposed Taplin Developments and all documentation are currently in final stages of development approval. Mr Taplin's presentation will be deferred to the 7 February 2018 meeting.

6. MOTIONS ON NOTICE

6.1 Without Notice

6.2 With Notice – Nil

7. ADJOURNED ITEMS – Nil**8. REPORTS/ITEMS OF BUSINESS**

8.1 Monthly Finance Report (Report No: 457/17)

Jetty Road Mainstreet October variance report as prepared by the Manager City Activation is presented for information of the members of the Jetty Road Mainstreet Committee.

Motion

That Jetty Road Mainstreet Committee note this report.

Moved by Mr T Beatrice, Seconded by Mr C Maios

Carried

8.2 ICTC Mainstreet Conference, Melbourne 25-27 October

The verbal update of the ICTC Mainstreet Conference, Melbourne 25-27 October was deferred to the next meeting of the JRMCM on 7 February 2018, due to the volume of this Agenda.

Moved by Ms A Wilson, Seconded by Ms E Fassina

Carried

8.3 Office Accommodation – Jetty Road Development Coordinator (Report No: 458/17)

The JRMCM have expressed their interest in situating the Jetty Road Development Coordinator (JRDC) in office accommodation in the Jetty Road, Glenelg precinct to increase the visibility and accessibility of the resource to Jetty Road traders. The City of Holdfast Bay Council has investigated costings for the relocation including office rent, equipment and IT servicing, work health and safety plus work efficiencies.

Motion

That the JRMCM continue to pursue the investigation of the possibility of the Jetty Road Mainstreet Coordinator being located in an office within the precinct.

Moved by Mr A Warren, Seconded by Mr T Beatrice

Carried

8.4 Glenelg Street Party & Christmas Pageant

Ms M Lock provided a verbal update.

Motion

That the Manager, City Activation prepare a report on the Christmas Pageant, reviewing the tow away trucks, and investigate appropriate messaging on the LED signs regarding road closures and carparking signage.

Moved by Mr C Maois, Seconded by Mr A Warren

Carried

8.5 Deregulation Shopping Hours

Mr M Faulkner provided a verbal update, and the deregulation of Shopping Hours will be communicated to the Jetty Road traders via the next Jetty Road Trader newsletter.

8.6 Yoga in the Square (Report No: 459/17)

The Jetty Road Mainstreet Management Committee (JRMCM) Chair requested Administration to investigate an opportunity to develop a health and wellness event for JRMCM consideration.

Motion

That the JRMC explore opportunities and investigate costs to develop a health and wellness event hosted within the precinct.

Moved by Ms A Wilson, Seconded by Mr A Warren

Carried

8.7 Land Tax – State-wide Revaluation

Mr C Maios provided a verbal update

8.8 Managers Update (Report No: 460/17)

This report contains an up-date of agreed Jetty Road marketing, promotion and event planning actions, as well as any other actions as agreed.

Motion

That the Jetty Road Mainstreet Committee note the report and discuss any areas of interest including:

- **New Committee Member – Progress Update**
- **Christmas Pageant and Street Party**
- **Retail Strategy**
- **Jetty Road Masterplan**
- **Partridge Street Trader Car Parking Trial**
- **Marketing Activity Update**

Moved by Ms A Wilson, Seconded by Mr R Caruso

Carried

That the Jetty Road Coordinator distribute hard copy Partridge Street Car Park application forms to all Jetty Road traders to further encourage use of the discounted Car Park for staff.

Moved Mr C Maios, Seconded Mr T Beatrice

That the Jetty Road Development Coordinator re-investigate the transferable car park passes for staff at the Partridge Street east upper deck car park.

Moved by Mr A Warren, Second Mr T Beatrice

8.9 Summary of Events Season (Report No: 461/17)

The City of Holdfast Bay hosts a range of events that attract audiences from a variety of consumer segments.

Motion**That the Jetty Road Mainstreet Committee note the report.**

Moved by Mr T Fassina, Seconded by Ms E Fassina

Carried

8.10 Marketing Working Group (Report No: 462/17)

It has been identified during the development of the Retail Strategy the need for a Marketing Working Group to be established to provide advice to the Jetty Road Mainstreet Committee (JRMC) on marketing initiatives and opportunities to promote Jetty Road, Glenelg. Further investigation with the Governance division of the City of Holdfast Bay has highlighted that a Marketing Working Group can be established and report to the JRMC via a written report with recommendations, to allow the JRMC to be able to advise Council on its proposed marketing planning.

Motion**That a Marketing Working Group be established in early 2018.**

Moved by Mr A Warren, Seconded Mr R Caruso

Carried

8.11 Jetty Road Trader Welcome Pack (Report No: 463/17)

An overview of 'Business Welcome Packs' and other initiatives currently being developed by the City of Holdfast Bay Business Development Partner to support new and existing businesses within the Glenelg precinct and city wide.

Motion**That the Jetty Road Mainstreet Committee note the report.**

Moved by Ms A Wilson, Seconded by Ms E Leenearts

Carried**10. URGENT BUSINESS – Subject to the Leave of the Meeting – Nil****11. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 7 February 2018 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

CLOSURE 7:48pm**CONFIRMED Wednesday 7 February 2018****CHAIRMAN**