

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 6 February 2019 at 6:00pm.

PRESENT

Elected Members

Councillor R Abley

Councillor W Miller

Community Representatives

Chairman, Fawkes & Co, Mr M Faulkner

Maios Group Investments, Mr C Maios

Ikos Holdings Trust, Mr A Fotopoulos

Elite Choice Home Improvements, Ms E Leenearts

Cibo Espresso, Mr T Beatrice

Caruso Fruit and Veg, Mr R Caruso

GU Film House, Mr S Robinson

Beach Burrito Company, Mr A Warren

Fassina SA Family Liquor Stores, Ms E Fassina

Staff

Jetty Road Development Coordinator – Ms A Brown

Manager City Activation – Ms S Heading

General Manager Community Services – Ms M Lock

Community Arts & Culture Coordinator - Ms J Reynolds

Strategic Planning (Policy) - Ms E Kenchington

Guests

Urban Mind Consulting – Ms Trish Hansen

1. OPENING

The Chairman declared the meeting open at 6:04pm

2. APOLOGIES

2.1 Leave of Absence - Nil

2.2 For Absence – Nil

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES**Motion**

That the minutes of the Jetty Road Mainstreet Committee held on 5 December 2018 be taken as read and confirmed.

Moved S Robinson, Seconded A Warren

Carried

5. QUESTIONS BY MEMBERS

5.1 Without Notice

5.1.1 Glenelg Jetty Redevelopment Proposal

C Maios would like to know the status of the proposed Glenelg Jetty Rejuvenation project.

Ms Lock advised that this will be discussed at a future council meeting to be identified as a major project.

The JRMC to be informed of status of this proposal.

5.2 With Notice Nil

6. MOTIONS ON NOTICE Nil

7. PRESENTATIONS

7.1 City of Holdfast Bay Arts and Culture Strategy

Trish Hansen, of Urban Mind consulting presented the work being undertaken to help shape arts and culture over the next five years and seek ideas from the JRMC to help influence the development of the Arts and Culture Strategy.

E Leenearts joined the meeting at 6:14pm

A Fotopoulos joined the meeting at 6:16pm

7.2 Jetty Road Glenelg Masterplan

Emily Kenchington, Strategic Planning (Policy) at the City of Holdfast Bay provided an update on work being undertaken by Jensen Plus and Tonkin for the detailed designs (Stage 1) of the Jetty Road Masterplan.

8. REPORTS/ITEMS OF BUSINESS

8.1 JRMC Monthly Finance Report (Report No: 39/19)

The Jetty Road Mainstreet Committee December 2018 variance report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Warren, Seconded T Beatrice

Carried

8.2 Marketing Update (Report No: 40/19)

This report provides an update on marketing initiatives being undertaken from the Jetty Road Mainstreet Committee 2018/19 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved S Robinson, Seconded E Fassina

Carried

8.3 Boxing Day Trade (Report No: 41/19)

This report provides a summary of insights from the precinct in regards to trade on 26 December 2018. In November 2018 Treasurer Rob Lucas granted a special exemption for shops in suburban areas to trade between 9:00am and 5:00pm on Boxing Day. In addition to Boxing Day trading hours, extra trading hours were approved by the State Government in the lead up to the 2018 Christmas period and for the post-Christmas sales period. To promote Boxing Day trade in Jetty Road, Glenelg the normal messaging was used on social media and for the first time the JRMC invested in a NOVA radio campaign “We Salute Weekends” from 21 December to 23 December 2018 to promote Christmas shopping and Boxing Day sales on Jetty Road. This campaign was funded through the recent retail marketing initiatives approved by the JRMC. Campaign results were presented as well as insights from businesses.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved T Beatrice, Seconded R Caruso

Carried

8.4 Governance Model (Report No: 42/19)

The Jetty Road Mainstreet Committee (JRMC) is an advisory committee of the City of Holdfast Bay formed under Section 41 of the *Local Government Act 1999*. The JRMC conducted a Special Meeting on 20 June 2018 to workshop alternative governance models with a facilitator and external subject matter experts. At its 4 July 2018 meeting the JRMC recommended to Council their preferred governance model of an Incorporated Association established under the Associations Incorporation Act 1985. At the 7 November JRMC meeting the JRMC appointed Premier Retail Marketing and Peter McNabb and Associates to prepare a business case that was endorsed by the JRMC at their 5 December 2018 meeting. The Incorporated Association Business Case will be presented by the Chair and David West of Premier Retail Marketing at a 26 February Council Workshop and the report will be prepared for endorsement at the 12 March Council meeting.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Warren, Seconded T Beatrice

Carried

8.5 JRMC Committee Nominations (Report No: 43/19)

The Jetty Road Mainstreet Committee (JRMC) comprises of 11 members who are a mix of the Glenelg Tourism Precinct (Jetty Road, Glenelg) business owners, commercial property owners and Elected Members of Council. Business owners and

owners of commercial property within the boundaries of the Jetty Road Glenelg precinct who contribute to the separate rate levy are invited to nominate for a position on the Jetty Road Mainstreet Committee. There are nine positions available for those people who are either a landlord or trader and nominations are open from 21 January to 8 February 2019. In mid-February the selection panel will then make recommendations to Council as to the appointment of the committee members for consideration and appointment by the Council at their 12 March meeting.

Motion

That the Jetty Road Mainstreet Committee note this report.

Moved A Warren, Seconded R Caruso

Carried

8.6 2018-19 Summer Events Season Wrap Up (Report No: 44/19)

The JRDC provided an overview on the major 2018/19 events season since the JRMC met on 5 December 2018.

That the Jetty Road Mainstreet Committee note this report.

Moved E Fassina, Seconded T Beatrice

Carried

9. URGENT BUSINESS – Subject to the leave of the meeting

9.1 Pedestrian Counters

C Maios asked the question if pedestrian counters can be introduced for Jetty Road, Glenelg.

Ms A Brown responded confirming that the technology is identified in Jetty Road Masterplan.

9.2 Retail Strategy

C Maios asked the question why was the Retail Strategy not endorsed by Council.

Councillor Miller and Councillor Abley responded.

Administration provide feedback to the JRMC regarding the resolution made by Council in relation to the Retail Strategy.

Moved A Warren, Seconded C Maios

Carried

10. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 20 February 2019, Special Budget meeting and Wednesday 6 March 2019 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

11. CLOSURE

The meeting closed at 7:59pm.

CONFIRMED Wednesday 6 March 2019

CHAIRMAN