

## **CITY OF HOLDFAST BAY**

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 5 December 2018 at 6:00pm.**

### **PRESENT**

#### **Elected Members**

Mr S Charlick (Elected Member Term 2014-2018)

Councillor B Patton

Mayor A Wilson (ex officio)

#### **Community Representatives**

Chairman, Fawkes & Co, Mr M Faulkner

Maios Group Investments, Mr C Maios

Ikos Holdings Trust, Mr A Fotopoulos

Elite Choice Home Improvements, Ms E Leenearts

Cibo Espresso, Mr T Beatrice

Caruso Fruit and Veg, Mr R Caruso

GU Film House, Mr S Robinson

Beach Burrito Company, Mr A Warren

#### **Staff**

Jetty Road Development Coordinator – Ms A Brown

Manager City Activation – Ms S Heading

General Manager Community Services – Ms M Lock

Team Leader Strategy - Mr W Deller-Coombs

Strategic Planning (Policy) - Ms E Kenchington

#### **Guests**

Premier Retail Marketing, Mr D West

Councillor P Chabrel

Councillor J Smedley

Councillor W Miller

### **1. OPENING**

The Chairman declared the meeting open at 6:05pm

### **2. APOLOGIES**

2.1 Apologies - Ms E Fassina and Councillor A Bradshaw

2.2 For Absence – Nil

**3. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**4. CONFIRMATION OF MINUTES**

**Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 7 November 2018 be taken as read and confirmed.**

Moved S Robinson, Seconded T Beatrice

**Carried**

**5. QUESTIONS BY MEMBERS**

5.1 Without Notice Nil

5.2 With Notice Nil

**6. MOTIONS ON NOTICE Nil**

**7. PRESENTATIONS**

7.1 Jetty Road Master Plan

Warwick Deller-Coombs, Team Leader Strategy and Emily Kenchington, Strategic Planner (Policy) at the City of Holdfast Bay provided an update on work being undertaken by Jensen Plus and Tonkin for the detailed designs (Stage 1) of the Jetty Road Masterplan.

Mr A Fotopoulos entered the meeting at 6:12pm

7.2 Outgoing Committee Members

The Jetty Road Mainstreet Committee would like to take the opportunity to provide a vote of thanks to Councillor A Bradshaw and Councillor S Charlick for their time on the Jetty Road Mainstreet Committee this year.

**8. REPORTS/ITEMS OF BUSINESS****8.1 JRMC Monthly Finance Report (Report No: 380/18)**

The Jetty Road Mainstreet Committee October 2018 variance report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee.

Ms E Leenearts entered the meeting at 6:18pm

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved A Warren, Seconded C Maios

**Carried**

**8.2 Jetty Road Retail Strategy (Report No: 382/18)**

At the 7 March 2018 JRMC meeting the Jetty Road Mainstreet Committee (JRMC) endorsed the vision, strategic objectives and direction of the draft Jetty Road Glenelg Retail Strategy 2018-2022.

Throughout April, May and June the JRMC reviewed the draft and provided feedback to Administration. At the 20 June JRMC special meeting the updated draft Jetty Road Glenelg Retail Strategy 2018-2022 and Summary document was presented to the Committee and endorsed for trader consultation. The Draft Strategy was provided to Council for their information at their meeting on 26 June 2018 and following this the Chair of the JRMC and David West, Principle of Premier Retail Marketing presented the draft strategy at the Council workshop on 7 August 2018.

Due to Council caretaker period taking place from 4 September 2018 the JRMC were unable to distribute the Draft Strategy for consultation until Council elections had occurred. The draft strategy was available to view from 19 November to 3 December 2018 for a closed consultation with Jetty Road, Glenelg retailers and landlords. The strategy will be scheduled to be endorsed at the 29 January 2019 Council meeting.

Ms A Brown also provided a verbal summary regarding the results of the consultation advising that a total of 113 downloads were:

- 75 individuals downloaded the summary document;
- 20 downloaded the full strategy;
- 18 individuals downloaded the four year delivery;
- No feedback was provided.
- 1 representative from the Jetty Road business community viewed the document at the Glenelg Library, however, did not provide feedback.

**Motion**

**That the Jetty Road Mainstreet Committee note this report and endorse the Jetty Road Glenelg Retail Strategy.**

Moved A Warren, Seconded T Beatrice

**Carried**

8.3 De-regulation of Shop Trading Hours (Report No: 383/18)

The de-regulation of shop trading hours report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee. The current Shop Trading Hours Act recognises Glenelg's unique position as a tourist precinct, allowing exempt shops to trade on public holidays. The majority of shops in the Glenelg Tourist Precinct are exempt. Non-exempt shops include shops that have more than 200m<sup>2</sup> of retail floor area, or are a grocery store with more than 400m<sup>2</sup> of retail floor area.

Last month the Treasurer Rob Lucas granted a special exemption for shops in suburban areas to trade between 9:00am and 5:00pm on Boxing Day. The Chair of the JRMC requested that a representative of the JRMC attend a meeting with Colin Shearing, Chief Executive of the South Australian Independent Retailers Association on 20 November 2018 to discuss the impact of Treasurer Rob Lucas' recent decision to grant special exemption for shops in suburban areas to trade between 9am and 5pm on Boxing Day. Mr Shearing would like to keep in close communication with the JRMC and its retailers to monitor the impact of Boxing Day trade and may approach some retailers for comment for media in relation to this matter.

In addition to Boxing Day trading hours, extra trading hours have been approved by the State Government in the lead up to the 2018 Christmas period and for the post-Christmas sales period and are outlined in this report.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved A Warren, Seconded T Beatrice

**Carried**

8.4 Cowper Street Festoon Lighting (Report No: 384/18)

The Cowper Street Festoon Lighting report is prepared by the Jetty Road Development Coordinator and is presented for information to the members of the Jetty Road Mainstreet Committee. At the 7 November 2018 JRMC meeting a report was presented on a new initiative that would see the installation of festoon lighting in Cowper Street that would drive new economic outcomes for the precinct including the creation of an entry statement for the cinema, increase the aesthetics and atmosphere in the laneway, create a unique event space and play a significant role in marketing and driving demand to the Jetty Road, Glenelg precinct. The JRDC undertook quote refinement in November in consultation with the City of Holdfast

Bay's Building and Facilities Manager. The final quote was approved by the Chair of the JRMCM and Manager City Activation in November and the works are scheduled to be completed prior to Christmas.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved T Beatrice, Seconded S Robinson

**Carried**

8.7 JRMCM Governance Model Business Case (Report No: 381/18)

The Jetty Road Mainstreet Committee (JRMCM) is an advisory committee of the City of Holdfast Bay formed under Section 41 of the Local Government Act 1999. The JRMCM conducted a Special Meeting on 20 June 2018 to workshop alternative governance models with a facilitator and external subject matter experts. At its 4 July 2018 meeting the JRMCM recommended to Council their preferred governance model of an Incorporated Association established under the Associations Incorporation Act 1985.

At the 3 October JRMCM meeting the Committee agreed to prepare a business case on their preferred model to present to Administration. At the 7 November JRMCM meeting the JRMCM appointed Premier Retail Marketing and Peter McNabb and Associates to prepare a business case and David West presented to JRMCM an overview of the business case.

Mayor Wilson, Councillor Chabrel, Councillor Smedley and Councillor Miller left the meeting at 6:57pm

**Motion**

**That the Jetty Road Mainstreet Committee:**

- 1. Note this report.**
- 2. That following the completion of the November business case study, extensive consultation with traders and showing a majority of support for the association model, we recommend to Council that the favoured governance association model as per the business case be implemented as soon as practically possible.**

Moved A Fotopoulos, Seconded R Caruso

**Carried**

8.5 Tree Lighting on Jetty Road (Report No: 385/18)

At the 7 November 2018 Jetty Road Mainstreet Committee meeting the Deputy Chair requested a report be provided on the background of maintenance on the tree lights on Jetty Road, Glenelg. The Jetty Road Mainstreet Committee installed tree lights on Jetty Road at the end of 2013 by Rawson's Electrical. Last maintenance took place in September 2016. A list of six trees were provided to

Rawsons Electrical as the lighting was not working correctly. In the interests of alignment with the future vision for the precinct the Jetty Road Mainstreet Committee should consider the Jetty Road Masterplan when planning for new tree lighting. The JRDC will consult with the City of Holdfast Bay's Strategic Planning team to investigate some proposed concepts that can be presented to the JRMC in the first quarter of 2019.

**The Jetty Road Mainstreet Committee:**

- 1. Note this report; and**
- 2. Consider new tree lighting options through the Jetty Road Masterplan process and consider 2019/20 budget allocation towards new lighting.**

Moved A Warren, Seconded T Beatrice

**Carried**

**8.6 Jetty Road Development Coordinator Work in Progress Update (Report No: 386/18)**

This report provides an update on the upcoming work in progress to be undertaken by the Jetty Road Development Coordinator over the summer 2018/19 period.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved S Robinson, Seconded R Caruso

**Carried**

**9. URGENT BUSINESS – Subject to the leave of the meeting**

**9.1 Event Catering**

Event organisers for SummerSalt & By the C have invited traders to be the food providers for these two events and no response has been received from traders at this time.

**10. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 6 February 2019 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**11. CLOSURE**

The meeting closed at 7:41pm.

**CONFIRMED Wednesday 6 February 2019**

**CHAIRMAN**