

## **CITY OF HOLDFAST BAY**

**Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Glenelg Library Meeting Room, Colley Terrace, Glenelg on Wednesday 5 September 2018 at 6:00 pm.**

### **PRESENT**

#### **Elected Members**

Councillor A Bradshaw

Councillor S Charlick

#### **Community Representatives**

Acting Chairman – Maios Group Investments, Mr C Maios

Caruso Fruit and Veg, Mr R Caruso

Cibo Espresso, Mr T Beatrice

GU Film House, Mr S Robinson

Fassina SA Family Liquor Stores, Ms E Fassina

#### **Staff**

Jetty Road Development Coordinator – Ms A Brown

Manager City Activation – Ms S Heading

General Manager Community Services – Ms M Lock

Team Leader Strategy – Mr W Deller-Coombs

Strategic Planner (Policy) – Ms E Kenchington

### **1. OPENING**

The Acting Chairman declared the meeting open at 6.03 pm.

### **2. APOLOGIES**

2.1 Apologies - Mr M Faulkner, Mr A Warren, Mr A Fotopoulos and Ms E Leenearts

2.2 For Absence - Nil

### **3. DECLARATION OF INTEREST**

Members were reminded to declare any interest before each item.

**4. CONFIRMATION OF MINUTES****Motion**

**That the minutes of the Jetty Road Mainstreet Committee held on 1 August 2018 be taken as read and confirmed.**

Moved T Beatrice, Seconded E Fassina

**Carried**

**5. QUESTIONS BY MEMBERS**

## 5.1 Without Notice

## 5.1.1 Adelaide Airport Retail Expansion

Councillor Charlick asked a question relating to the Adelaide Airport Consultative Committee, direct or through administration, has been in contact with Jetty Road Mainstreet Committee regarding the redevelopment of the airport to expand the retail area.

The Team Leader Strategy, Mr W Deller-Coombs provided a response. Council Administration will forward details of the proposed expansion to Ms A Brown for distribution to the Jetty Road Mainstreet Committee.

5.2 With Notice Nil

**6. MOTIONS ON NOTICE Nil****7. PUBLIC PRESENTATION**

## 7.1.1 Manager City Activation

The General Manager Community Services, Ms M Lock introduced the newly appointed Manager City Activation, Ms S Heading to the Jetty Road Mainstreet Committee.

## 7.1.2 Jetty Road Masterplan

The Team Leader Strategy, Mr W Deller-Coombs and Strategic Planner (Policy), Ms E Kenchington presented an update on the next stage of the Jetty Road Masterplan that includes the detailed design works for Moseley Square, Colley Terrace and Chapel Street.

Mr R Caruso joined the meeting at 6.16pm

**8. REPORTS/ITEMS OF BUSINESS****8.1 JRMC Monthly Finance Report (Report No: 305/18)**

The Jetty Road Mainstreet Committee July 2018 variance report prepared by the Jetty Road Development Coordinator was presented for information to the members of the Jetty Road Mainstreet Committee.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved A Bradshaw, Seconded S Charlick

**Carried**

**8.2 JRMC Governance Model Engagement (Report No: 306/18)**

The Jetty Road Mainstreet Committee (JRMC) is an advisory committee of the City of Holdfast Bay formed under Section 41 of the *Local Government Act 1999*. Membership consists up to 11 members and aligns with the current term of Council and is required to operate in accordance with Part 4 of the Local Government Act 1999. The JRMC conducted a Special Meeting on 20 June 2018 to workshop alternative governance models with a facilitator and external subject matter experts.

A discussion paper on the alternative models has been provided to the Committee and at its 4 July 2018 meeting the JRMC recommended to Council their preferred governance model of an Incorporated Association established under the Associations Incorporation Act 1985. At the 7 August 2018 Council workshop the Chair of the JRMC presented to the Elected Members on the preferred model and at the workshop it was agreed that a survey should be conducted to consult with Jetty Road traders on the governance model options. An online engagement on the JRMC governance models was distributed to Jetty Road traders on 17 August 2018 and consultation closes on 3 September 2018.

**Motion**

**1 That the Jetty Road Mainstreet Committee note this report.**

**2 That a report on the governance model engagement findings will be prepared by Administration and presented to Jetty Road Mainstreet Committee after Elected Member caretaker period.**

Moved E Fassina, Seconded T Beatrice

**Carried**

**8.3 Draft Jetty Road Glenelg Retail Strategy 2018-2022 (Report No: 307/18)**

At the 7 March 2018 JRMC meeting the Jetty Road Mainstreet Committee (JRMC) endorsed the vision, strategic objectives and direction of the draft Jetty Road Glenelg Retail Strategy 2018-2022.

Throughout April, May and June the JRMCM reviewed the draft and provided feedback to Administration. At the 20 June JRMCM special meeting the updated draft Jetty Road Glenelg Retail Strategy 2018-2022 and Summary document was presented to the Committee and endorsed for trader consultation. The Draft Strategy was provided to Council for their information at their meeting on 26 June 2018.

T Beatrice left the meeting at 7.08pm

T Beatrice rejoined the meeting at 7.14pm

Councillor S Charlick left the meeting at 7.27pm

**Motion**

- 1 That the Jetty Road Mainstreet Committee note the report.**
- 2 That the Jetty Road Mainstreet Committee note the initiatives to support the 4 year delivery of the plan.**

Moved E Fassina, Seconded S Robinson

**Carried**

**8.4 Winter Wonderland 2018 Event De-Brief Report (Report No: 308/18)**

This report provides an overview on the results of Winter Wonderland ice skating rink in Moseley Square that took place from 1 to 22 July 2018 during the school holidays.

Following the success of previous Winter Wonderland events and the learnings gained from each successive event, Jetty Road Mainstreet Management Committee since 2014, contributes up to \$75,000 towards Winter Wonderland. This event is jointly funded with Council. The City Activation and JRMCM budgets for 2018/2019 provides sufficient funds to meet the costs of the event, based on the net cost of the 2017 event.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved A Bradshaw, Seconded S Robinson

**Carried**

**8.5 Jetty Road Trader Awards (Report No: 309/18)**

The Jetty Road Trader Awards celebrate excellence in business within the precinct. The awards are voted by consumers online which took place from 1-19 August 2018. The awards evening will be held on Friday 5 October 2018 at the Glenelg Surf Life Saving Club.

**Motion**

**That the Jetty Road Mainstreet Committee note this report.**

Moved E Fassina, Seconded T Beatrice

**Carried**

**9. URGENT BUSINESS – Subject to the leave of the meeting****9.1.1 Christmas Period**

Councillor Bradshaw asked the question regarding Father Christmas setup within the Jetty Road precinct during the Christmas period.

The Jetty Road Development Co-ordinator, Ms A Brown provided a response.

**9.1.2 Tourist Visitation**

Councillor Bradshaw asked the question regarding what the Jetty Road Mainstreet can do to increase visitation by tourists.

The Manager City Activation, Ms S Heading provided a response.

The General Manager Community Services, Ms M Lock advised that Administration will provide a report to the Jetty Road Mainstreet Committee regarding activities planned for the area:

- The Visitor Information Centre will place guides in Moseley Square to assist and direct visitors.
- Regular heritage tours will be conducted during peak seasons.
- Pop up picnics returning to Glenelg.
- Segway tours will operate this summer.
- The Beach concert on 8 December 2018 generated high interest through social media

**10. DATE AND TIME OF NEXT MEETING**

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 3 October 2018 in the Glenelg Library Meeting Room, Colley Terrace, Glenelg.

**11. CLOSURE**

The meeting closed at 7.57 pm.

**CONFIRMED Wednesday 3 October 2018**

**CHAIRMAN**