

CITY OF HOLDFAST BAY

Minutes of the meeting of the Jetty Road Mainstreet Committee of the City of Holdfast Bay held in the Mayor's Parlour Glenelg Town Hall on Wednesday 3 March 2021 at 6:00pm

PRESENT

Elected Members:

Councillor R Abley
Councillor W Miller

Community Representatives:

Maio's Group, Mr C Maio's
Attitudes Boutique, Ms G Martin
Cibo Espresso, Mr T Beatrice
GU Filmhouse, Mr S Robinson
Ikos Holdings Trust, Mr A Fotopoulos
Ottoman Grill, Mr O Soner
Beach Burrito, Mr A Warren

Staff:

General Manager, Community Services, Ms M Lock
Jetty Road Development Coordinator, Ms L Breeding
Jetty Road Assistant, Mr W Papatolis

1. OPENING

The Chairman, Mr C Maio's, declared the meeting open at 6.03pm.

2. APOLOGIES

2.1 Apologies Received: Ms E Fassina, Ms L Boys

2.2 Absent:

3. DECLARATION OF INTEREST

Members were reminded to declare any interest before each item.

4. CONFIRMATION OF MINUTES

Motion

That the minutes of the Jetty Road Mainstreet Committee held on 3 February 2021 be taken as read and confirmed.

Moved Councillor Abley Seconded A Warren

Carried

5. QUESTIONS BY MEMBERS

- 5.1 **Without Notice: Nil**
- 5.2 **With Notice: Nil**

6. MOTIONS ON NOTICE: Nil**7. PRESENTATION: CHAPEL PLAZA REDEVELOPMENT PROJECT ARTWORK**

Presentation of Chapel Plaza Redevelopment Project Artwork has been postponed, date yet to be determined.

WINTER ACTIVATION EVENTS

Ms Marnie Lock, General Manager, Community Services presented and discussed the possible winter activation events for Jetty Road, Glenelg.

8. REPORTS/ITEMS OF BUSINESS

A Fotopoulos joined the meeting at 6.34pm.

- 8.1 Monthly Finance Report (Report no: 69/21)

The Jetty Road Mainstreet Committee December 2020 variance report is prepared by the Jetty Road Coordinator and is presented for information of the members of the Jetty Road Mainstreet Committee.

Motion

That the Jetty Road Mainstreet Committee note the report and agree to endorse the draft 2021/22 Budget for Council consideration with the following key expenditures:

- 1. That \$287,000 be allocated to marketing initiatives including the retail strategy for 2022/22;**
- 2. That \$219,000 be allocated to events and sponsorship for 2021/22.**

Moved T Beatrice, Seconded O Soner

Carried

- 8.2 Marketing Update (Report No: 70/21)

The report provides an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee 2020/21 Marketing Plan and initiatives aligned to the delivery of the Jetty Road Glenelg Retail Strategy 2018-2022.

Motion

That the Jetty Road Mainstreet Committee note this report and endorse the Scratch & Win promotion with a budget allocation of up to \$53,184.00.

Moved A Warren, Seconded T Beatrice

Carried

8.3 Jetty Road Events Update (Report No: 71/21)

JRMC in partnership with the City of Holdfast Bay, are responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan. This report provides an overview of upcoming events and an update on events held.

Motion

That the Jetty Road Mainstreet Committee note this briefing

Moved Councillor Abley, Seconded Councillor Miller

Carried

9. URGENT BUSINESS

10. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 7 April 2021 at the Glenelg Town Hall.

11. CLOSURE

The meeting closed at 8.05pm

CONFIRMED: Wednesday 7 April 2021

CHAIRMAN